

EVENT NAME	Australasian Gaming Expo 2017	
ORGANISER	Gaming Technologies Association	
EVENT DATE	Aug 15-17, 2017	
VENUE	ICC Sydney	

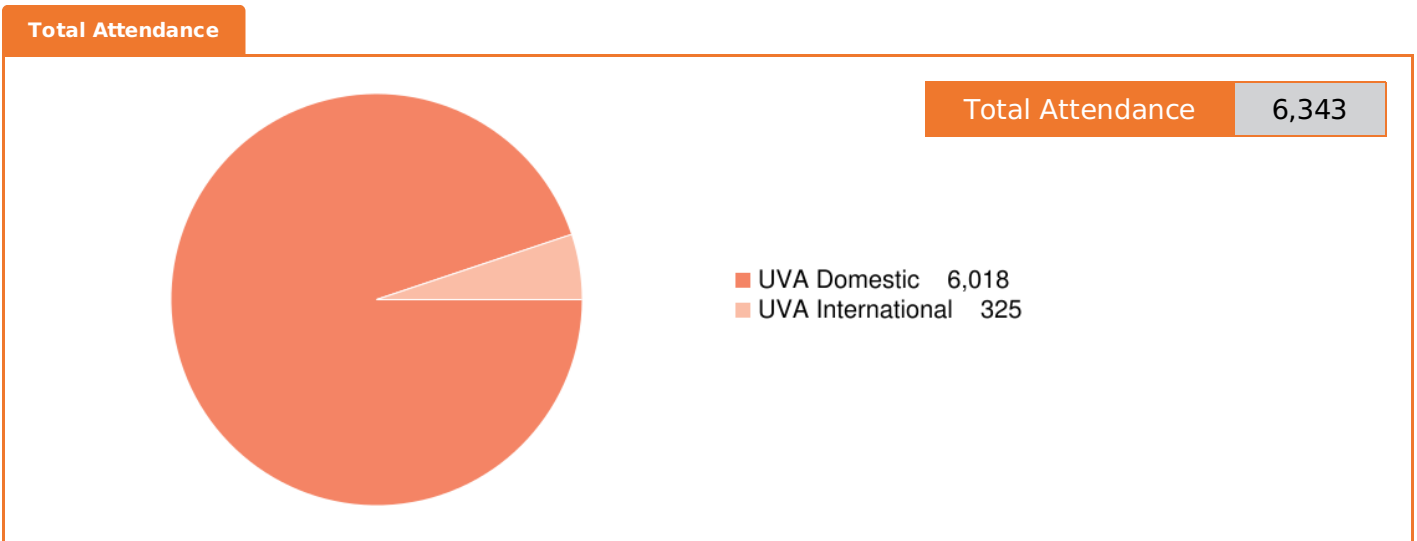
Unique Visitor Attendance (UVA) 6,343

Statement of Verification Methodology
 UVA - Total number of unique visitors. Each visitor is counted once only for the duration of the event. A visitor is an individual who attends an exhibition to gather information, purchase or contact exhibitors. Visitors do not include exhibitor staff, media, supplier and organiser staff. Attendees are all individuals attending an exhibition and include visitors, exhibitors, media, speakers, children.* Visits and repeat visits are counted as one entry per day. All analysis % are based on the UVA figures, unless otherwise indicated.

 *Children are only included in Total Attendance where the organiser can prove they influence purchase decisions.
 *Children and school groups are not included in Total Attendance.

ATTENDANCE BREAKDOWN

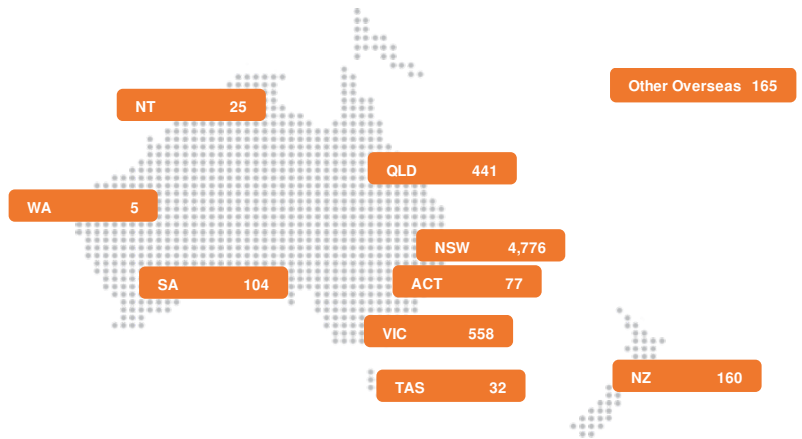
Daily Total Visits			
Daily Visits	UVA	Repeat	Total Visits
15 Aug 2017	3,007	-	3,007
16 Aug 2017	2,419	1,198	3,617
17 Aug 2017	917	556	1,473
Totals	6,343	1,754	8,097



ATTENDEE PROFILE DEMOGRAPHICS

Geographical Analysis

NSW	75.30 %
VIC	8.80 %
SA	1.64 %
QLD	6.95 %
WA	0.08 %
TAS	0.50 %
ACT	1.21 %
NT	0.39 %
NZ	2.52 %
Other Overseas	2.60 %



Please select the job category that best matches your field

Job	No of Unique Visitors	% of Attendees
Account Manager	127	2.0%
Administration	223	3.5%
Assistant Manager	38	0.6%
Business Development	173	2.7%
Chief Executive	500	7.9%
Compliance	63	1.0%
Consultant	133	2.1%
Director	813	12.8%
Duty Manager	604	9.5%
Events	42	0.7%
Executive Assistant	30	0.5%
Food & Beverage Manager	103	1.6%
Gaming Analyst	157	2.5%
Gaming Attendant	168	2.6%
Gaming Manager	573	9.0%
Licensee	231	3.6%
Managing Director	604	9.5%
Marketing	218	3.4%
Operations Manager	450	7.1%
Owner	166	2.6%
President / Chair	116	1.8%
Purchasing	43	0.7%

Regional Manager	97	1.5%
Secretary Manager	5	0.1%
Security	13	0.2%
Technical	276	4.4%
Venue Engineering	39	0.6%
Venue Manager	266	4.2%
Other	951	15.0%
Total Responses	7,222	

Analysis had multiple responses - % based on single visits

What type of organisation do you represent?

Organisation	No of Unique Visitors	% of Attendees
Agency / Consultancy	212	3.3%
Casino	289	4.6%
Charitable Group / Not For Profit	68	1.1%
Club	2,738	43.2%
Financial / Funding Body	85	1.3%
Gaming Company	816	12.9%
Government	110	1.7%
Hotel	1,211	19.1%
Industry Association	106	1.7%
Lottery	11	0.2%
Media	65	1.0%
TAB / Wagering Business	43	0.7%
Trust / Foundation	39	0.6%
Other	489	7.7%
No Response Given	61	0.9%
Total Responses	6,343	100%

All data published in this Certificate of Attendance has been audited by the AMAA Auditors and is authorised for issue by the Exhibition Division of the AMAA as at 14 November 2017. The audit was conducted in accordance with generally accepted auditing principles and industry standards. The statements made in this document fairly and accurately represent the attendance at this exhibition.

This report is the copyright property of Gaming Technologies Association and the AMAA. This document is valid until 13 November 2018. The AMAA cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information published is correct.

Authorised for issue: Arry Kusnadi - Head | Media Audit Division 14 November 2017

Organiser



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Registration Statistics
Provider



Endorsed by the
Exhibition & Event
Association of Australia

Next Event Name: Australasian Gaming Expo 2018
Date of Next Event: 14 Aug 2018 - 16 Aug 2018
Next Venue: ICC Sydney